



LIVE EVENT INTRODUCTION

The purpose of an introduction is to accomplish three things:

1. Capture the attention of the audience, and focus their energy on what is about to happen on stage.
2. Create energy and enthusiasm for what is about to happen.
3. Give the speaker/entertainer some credibility before he comes on stage.

The following introduction is to be used as a guideline. It is always our desire that your emcee's live introduction of Harris should be as personable as possible. Please do NOT carry this paper with you on stage. Audiences are not stupid, and if an emcee is holding a piece of paper in his or her hand, even if just for reference, audiences feel that you're just "saying what they told you to say."

Please use this as an example or sample introduction, and become familiar with the main facts listed. Then go on stage and give it your best!

“Ladies and Gentlemen, our special guest tonight is a master illusionist who has been featured from coast to coast here in the United States, and all around the world. He has performed for over one million people, in over twelve nations, on four continents! He is also the author of the book, *Senseless*, and has won many awards for his unique talents and abilities. Now, he is here in <your city>, and I *know* you're going to love him. Please help me welcome, from Nashville, TN, Harris the Third!”

For more information about Harris, visit www.HarrisIII.com.